



Barack Hussein Obama

first black president

44th president

Michelle Obama (wife)+ two daughters+a dog named (Boo)

born 1961

Hawaii

nobel prize winner

2009

studied in Harvard and Columbia

speech



video

content

- slavery
- immigrants
- emancipation
- pioneerism
- religion
- constitution

Which techniques does he use in his speech?

language

- addresses the people
- emotions
- slogan
- talks in simple language
- repetitions
- motivational language

voice

- breaks/ pause
- strong
- clear and loud
- friendly
- shouting

gestures

- body language
 - turns around
 - pointing
 - confidence
- facial expressions
 - smiling
 - serious look